



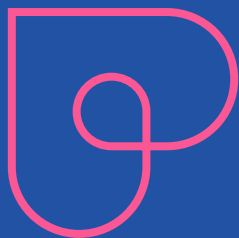
Welcome to

Prelog



... a small town
**with a big, warm
Medimurje heart.**





Content

Intro	2
Long History	4
How Did Prelog Get Its Name?	4
First Mention of the Town	4
Međimurje's Largest Town?	5
Prelog Today	6
Continental Sea in the Heart of the Amazon of Europe	9
Marina Prelog	11
Amazon of Europe	14
A Mosaic of Cultural Experiences	17
Events of All Colors and Shapes	20
True Love ...	22
Homemade, Tasty and Healthy	24

Intro

The green, tame and fertile lower part of Međimurje is inextricably linked to the flows of two rivers that border it: **the Mura** on the north and **the Drava** on the south.

Rivers have helped create this region, they have given rise to its valuable cultural identity, and they are also responsible for the rich history and present of many Međimurje villages and towns.

One such town is Prelog

This beautiful town is the only urban center in Međimurje located along the banks of the Drava River, i.e. next to a large artificial lake that hid the former river bed in its depths.

Surrounded by a green plain, well connected with the entire region and other city destinations of this part of Croatia, enriched by a developed offer of activities near the water and on the water and an authentic regional enogastronomic offer, Prelog is developing into an increasingly interesting excursion destination.



*active
holiday*



*peace &
quiet*



*gastro-
nomic
pleasures*



Regardless of whether you crave the peace and quiet of this tame corner of Croatia, whether you are a fan of an active holiday that wants to explore some of the many outdoor recreational facilities in Međimurje, or you are looking for gastronomic pleasures which guarantee excellent and indigenous flavors and scents of Međimurje, in Prelog you will find what you are looking for.



In addition to all the beauties of the town and its surroundings and all the natural and cultural, as well as historical values, what is most valuable in Prelog is the hospitality of its residents who will open the doors of their town and their hearts to you and make your stay an unforgettable experience.



4 Long History

The population of the area of today's Prelog dates back several thousand years.

Archaeological artifacts have been found here that confirm the continuity of civilization since the Bronze Age, and all European historical changes have left their mark in this area. In the vicinity of Prelog, the remains of Roman buildings were found, and since Roman roads also passed through this area, and there has always been a crossing over the Drava at the location of today's Prelog, it is not surprising that in the Middle Ages a craftsman's and merchant's settlement emerged from which the present-day town developed.

The fertile land, the presence of traders and craftsmen, and the Drava River, which connected Prelog with both the west and the east and brought new people and new goods, and with them new ideas, created the foundations for the rapid development of the town. In the 14th and 15th century, Prelog was the most important urban center of Međimurje, and the then importance of the town is also shown by its symbol – the Prelog tower, which is located on the coat of arms and the flag of the city, while today it is possible to see only its outlines in the town's center.

How Did Prelog Get Its Name?

The name of today's Prelog, and the former Prelak, Perlak or Perlok, comes from the Kajkavian word **“vleči, vlačiti, prevlačiti”**, or in English **“to pull, to drag over”**, which is also the root of the Croatian word for “train” (“vlak”). Unfortunately, there has never been a railway in Prelog, but in this significant market town there has always been a crossing over the Drava, presumably in the form of a scaffolding that was dragged, pulled or towed across the river.

First Mention of the Town

Although the area of the city has been inhabited for thousands of years, modern Prelog connects its origins with the arrival of settlers in the 13th century.

At that time, this area was inhabited by craftsmen and traders from today's Germany and the Czech Republic. This was the period of colonization of the Germans into Central and Eastern Europe, which rulers and nobles invited in order to help the development of desolate areas with their craftsmanship and skills.

In the case of Prelog, the settlers arrived at the estates of the then Count Lankert, who resided in nearby Subotica, and the first mention of the town itself was recorded on December 6, 1264 in a court decision relating to the land proceedings, so the people of Prelog celebrate that date as the day of their town.

Medimurje's Largest Town?

Historical changes and oscillations did not bypass Prelog either.

At the end of the 17th century, after the collapse of the Zrinski-Frankopan conspiracy, the city lost its importance. But in the 18th century, its recovery began. Thus, since the middle of the century, a public school has been operating in it, a large and important warehouse of stone salt was created, a significant resource of that time, a silk manufacture was opened, and at the end of the 18th century, Prelog, in terms of population, was the largest town in Medimurje.

The second and long stagnation occurs when in the 19th century Prelog was bypassed by the railway, but even then it recovered, found itself again and is now ***among the most successful, most developed and most desirable small towns in Croatia!***



Prelog



6

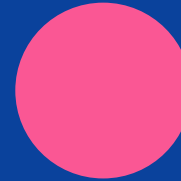
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Today
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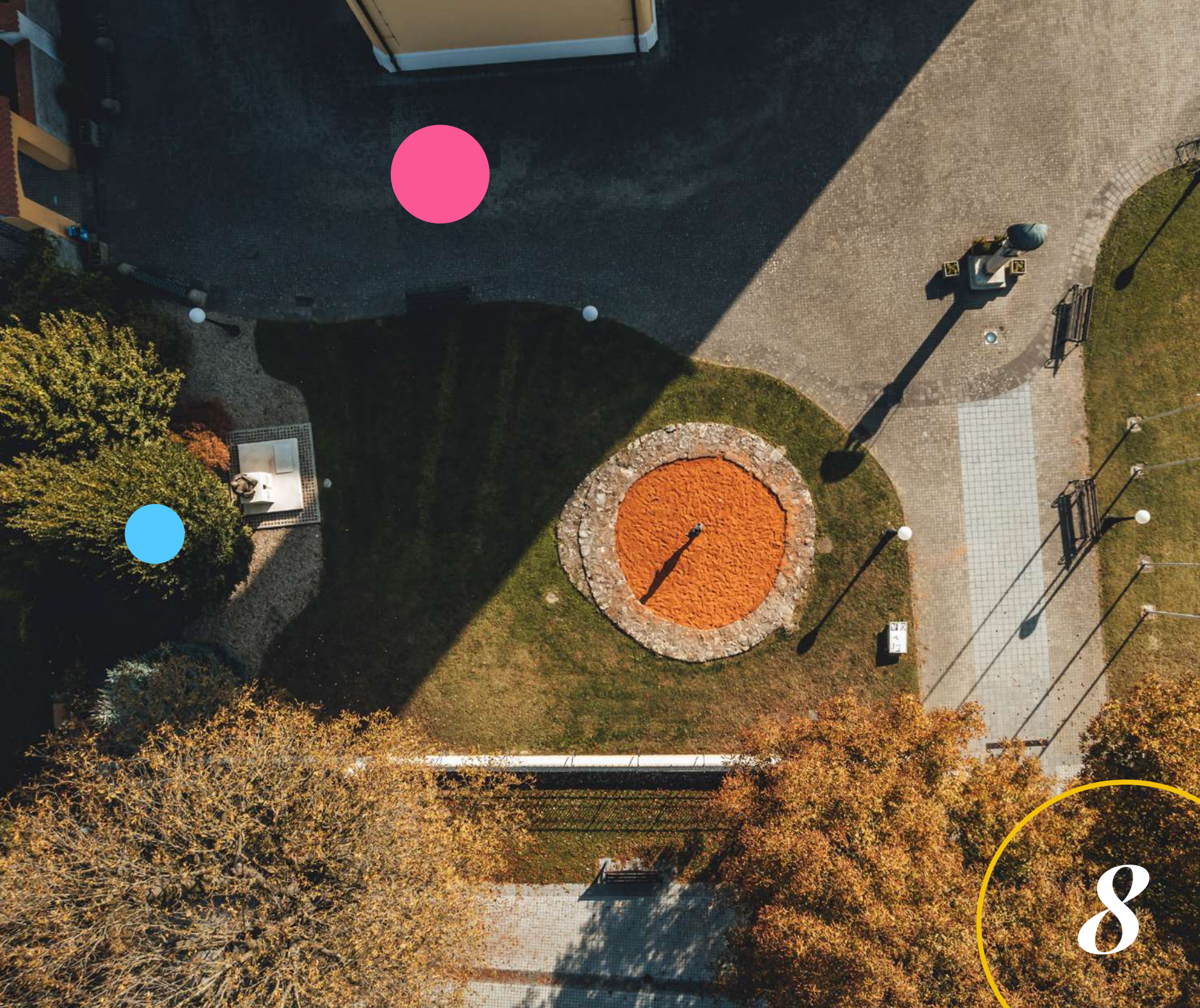
Today's Prelog is a dynamic, well-maintained and developed town that builds its future taking into account the balance of economic development and nature conservation that surrounds it and, increasingly, as an interesting excursion destination.



The main tourist attractions of Prelog are its **natural beauties and sights** with special emphasis on the Marina Prelog Sports and Recreation Zone and the **numerous cultural and historical attractions of the town itself**, the immediate vicinity of Prelog, but also the entire region of Lower Međimurje.

In this part of Croatia, social and economic development has not diminished its authentic culture, which is manifested in Međimurje dialect, music, but also “domestic”, traditional tastes and aromas that make every stay unforgettable.



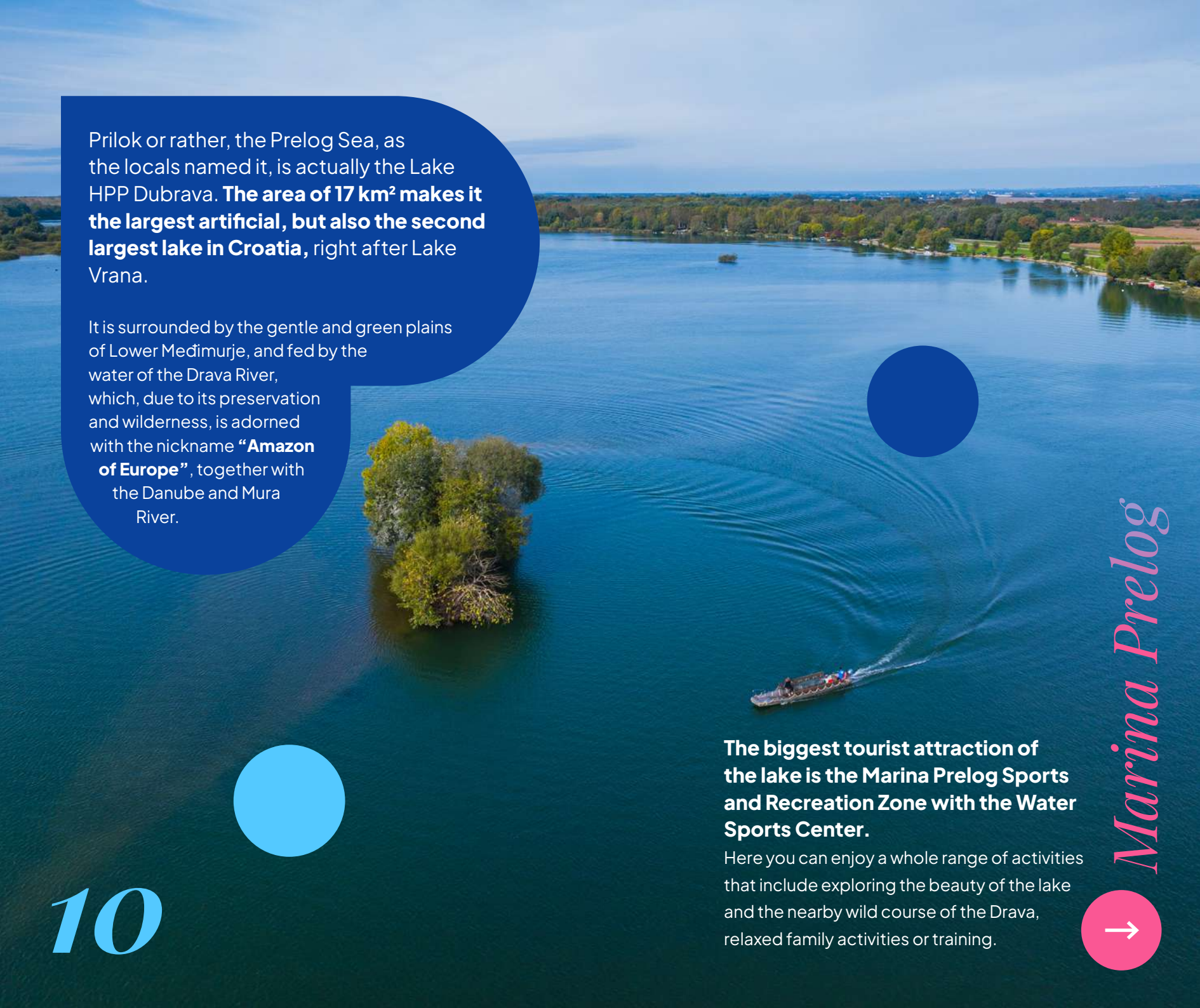




Not all the seas are at the sea side, nor all the Amazon Rivers in Brazil. Some seas can be found deep in the green expanse of the Croatian continent, and a special place among these, “land seas”, has the locally known “**Prilok Sea**”, located in the heart of the “**Amazon of Europe**”.

Continental Sea in the Heart of the Amazon of Europe



An aerial photograph of a large, calm blue lake. In the foreground, a small boat with several people is moving across the water, leaving a white wake. To the left of the boat, there is a small, lush green island with several trees. The background shows a line of trees and some buildings under a clear sky. The overall scene is peaceful and scenic.

Prilok or rather, the Prelog Sea, as the locals named it, is actually the Lake HPP Dubrava. **The area of 17 km² makes it the largest artificial, but also the second largest lake in Croatia**, right after Lake Vrana.

It is surrounded by the gentle and green plains of Lower Međimurje, and fed by the water of the Drava River, which, due to its preservation and wilderness, is adorned with the nickname “**Amazon of Europe**”, together with the Danube and Mura River.

10

The biggest tourist attraction of the lake is the Marina Prelog Sports and Recreation Zone with the Water Sports Center.

Here you can enjoy a whole range of activities that include exploring the beauty of the lake and the nearby wild course of the Drava, relaxed family activities or training.

Marina Prelog



Marina Prelog

Marina Prelog is a true sports and recreational gem of Northwestern Croatia, an ideal destination for a relaxing weekend trip or an active break with water sports.



*a true sports
and
recreational
gem*

Located on the shore of a beautiful and large reservoir lake, it represents a unique continental combination of a real nautical atmosphere and the beauty of the tamed river Drava, the “Amazon of Europe”. The Marina, as it should be, provides numerous services for boating enthusiasts, including berths for boats of various sizes.

Marina Prelog is much more than a place for boaters.

Visitors can enjoy walks along the lake, various recreational activities, and explore the natural beauty of the preserved banks of the Drava River.



We should also mention the great gastronomic offer from which we especially highlight the **unforgettable chips made from river fish**, but we also recommend other fish specialties because you will not go wrong with any of them.



13



AMAZON of Europe

14

The Drava River and its banks are one of the last preserved wild river habitats in Europe.

Although in this part of Croatia the Drava is partially “tamed” by three reservoir lakes, it still winds smoothly along wooded and largely uninhabited shores, creating a picturesque mosaic of plains, meadows, groves, meanders and streams that intertwine in the richness of natural beauty.



Amazon of Europe

You can explore the wild streams of the Drava upstream and downstream of the lake near Prelog.



This protected area along the Drava, which, together with the rivers Mura and Danube,

has been under UNESCO protection since 2012 as a biosphere reserve, better known as the “Amazon of Europe”, a nickname which it has earned because of its great biodiversity.

If you head downstream, in the vicinity of Donja Dubrava you will find the area of **the ornithological reserve Veliki Pažut**, an almost untouched area whose wilderness is still rarely visited by humans.

Prelog is the perfect starting point for exploring the wild beauty of the Drava River and the natural attractions that can be found in abundance in this still preserved area.

15



16



A Mosaic of Cultural Experiences

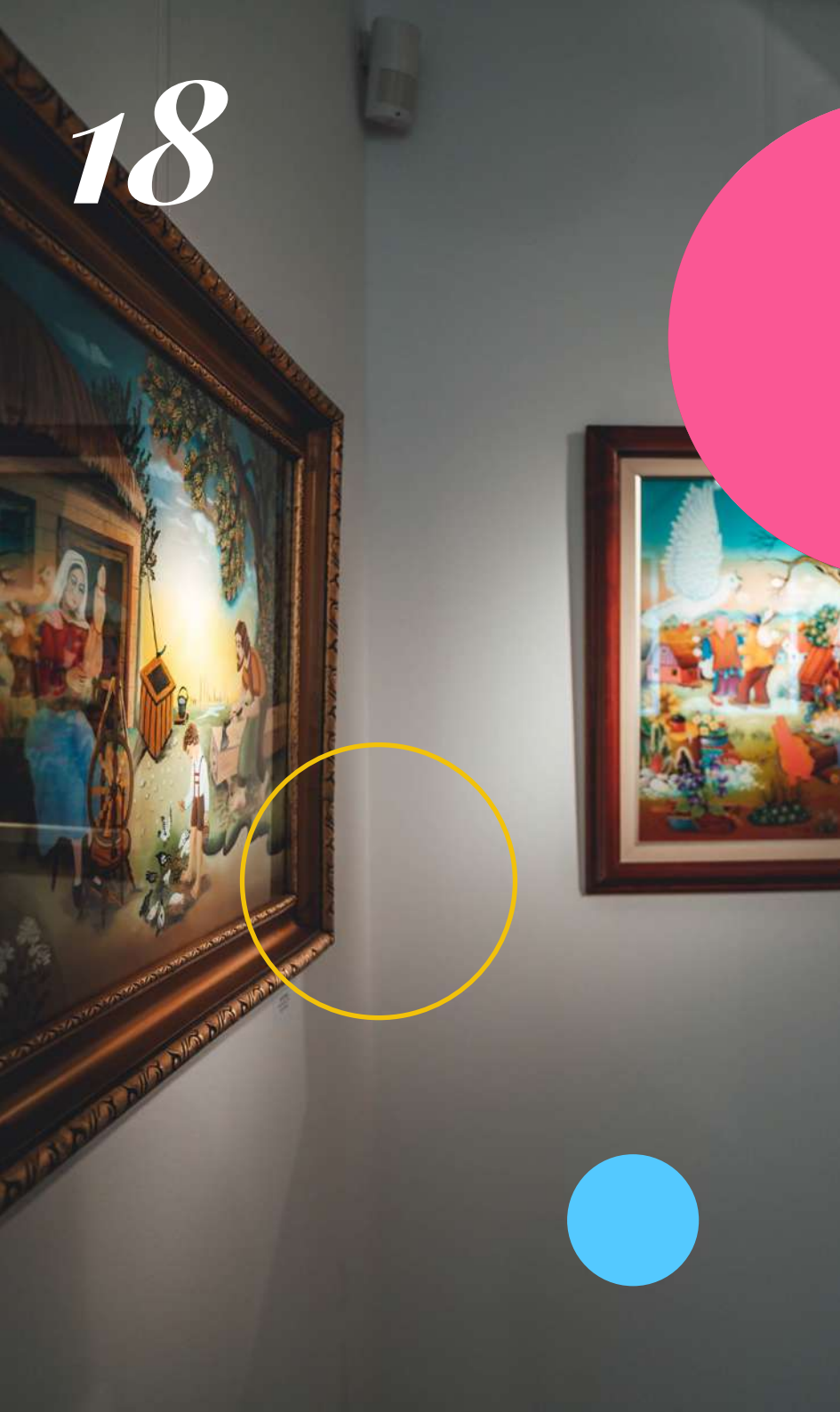
The natural treasures of the Drava River are not the only wealth that Prelog and its immediate surroundings preserve and cherish.

This city, although small, is a real pearl of culture that combines tradition and modernity into a seductive mosaic of experiences, which enriches every stay.

The charming historical core of the city, the rural idyll of suburban settlements, beautiful churches and valuable ethnographic and art collections testify to the rich and authentic local culture that survived the tumultuous centuries and remained preserved in the spirit, speech and customs of the local people.



18



Take a walk through **the historical center of Prelog**, see the remains of the Prelog tower, visit **the Museum Croata insulanus**, which houses a valuable art collection of naive painting, enjoy the transcendental beauty of **the imposing church of St. James the Great** in the city center and immerse yourself in **the warm and strong flavors of traditional Međimurje gastronomy** in one of the authentic restaurants in Prelog.



If you find yourself in Prelog during one of its many events, you will feel this unique blend of traditional and contemporary even more strongly.





Events

of All Colors and Shapes

The lively Prelog becomes even more alive during numerous events held throughout the year..

Artistic, gastronomic, recreational, sportily or simply unique, Prelog events come in all colors and shapes and provide an unforgettable experience for visitors of different tastes.

The range of events in Prelog is truly wide and offers you a choice: the romance of **the Flower Fair**, the adrenaline of the street slaloming in **the Fletni&Stekli** auto race, the unforgettable flavors of **the Drava Fish Day**, the revived tradition of **the rowing race Hunt for Swan's Feather**, the unforgettable arias of **Opera Under the Stars**, the excitement of **the Hot Air Balloon Festival**, the creativity of **KAM – Festival of Theatre Amateurs of Medimurje** or the spell of the **Advent Magic** in Prelog.

20





True Love



*...goes through
the stomach!*

Međimurje gastronomic tradition, known for its strong, warm flavors, is built on traditional recipes prepared from exceptional, locally produced ingredients.

Juicy **stews**, aromatic **soups**, **Međimurje “gibanica”** or a special homemade strudel made of apples, cheese or zucchini with numerous **meat specialties made of poultry or pork** make Međimurje a true gourmet paradise. If you include **the fantastic and famous Upper Međimurje wines** and **fresh river fish** from the nearby Drava, it will be clear that enogastronomic pleasures of the highest level await you here.





Homemade, Tasty and Healthy

In addition to all of the above, the fertile land of Donje Međimurje and the centuries-old experience and skills of local farmers are responsible for the fact that the foods produced here are healthy and rich in taste, hardly comparable to industrially produced food. Prelog and its surroundings are known for first-class domestic products of family farms, which, like the destination itself, combine tradition and modernity into a great and tasty combination of flavor and health.

24

Family farm of Jasminka Zadavec is known for the production of goat's milk and goat's milk products.

This extremely healthy food is available from March to October, and you can also stay in the area of the family farm as a tourist and see for yourself that the exceptional taste and quality of their products are the result of exceptional love and care.





Family farm of Jasmina Malek Križanec is engaged in organic cultivation of berries, from which it also produces numerous specialties.

From the long list of products, we can single out blackberry wine, various marmalades and chokeberry juice, which is considered a real "bomb" of health and nutrition.



The Association of Beekeepers "Nektar" produces several types of first-class honey from the nectar collected by the bees of their members in the fields, meadows and forests of this gentle corner of Međimurje.

Family farm of Mario Patafta focused on the production of hazelnuts of exceptional quality, black pumpkin seed oil – real black gold from Međimurje, other pumpkin seed products and rediscovered buckwheat, which is increasingly returning to our tables.





Accommodation

Hotel Panorama 4*

Ul. Matije Gupca 102, 40323, Prelog,
panorama@dg-sport.com
+385 40 648 090

<https://hotel-panorama.com.hr>

*(Sports and recreational center, saunas, jacuzzi,
restaurant, pizzeria, excellent atmosphere!)*

Gradska kavana Lovac

Glavna ul. 45, 40323, Prelog
+385 40 646 370

gradska.kavana.lovac@ck.t-com.hr

Restoran Prepelica

Otok 2, 40323, Prelog
+385 98 393 001

restoranprepelica@gmail.com

SMX Appartement

Ulica V. Nazora 2, Draškovec, 40323, Prelog,
+385 99 789 5499

sokac.sonja@gmail.com

Apartmani „Carpe Diem“

Ul. Braće Radić 5, 40323, Draškovec
+385 99 333 7030

iskradean@gmail.com



Restaurants (1/2)

26

Hotel Panorama

Pizzeria and restaurant, weddings, celebrations,
conferences.

Ul. Matije Gupca 102, 40323,
Prelogpanorama@dg-sport.com
+385 40 648 090

<https://hotel-panorama.com.hr>

Bistro Barracuda

Local food, daily lunch specials.

Ul. kralja Zvonimira 30, 40323, Prelog
+385 40 673 041

<https://www.facebook.com/BistrooBarracuda/>

Gradska kavana Lovac

Offer of local dishes and daily lunch specials,
possibility of hosting celebrations.

Glavna ul. 45, 40323, Prelog
+385 40 646 370

gradska.kavana.lovac@ck.t-com.hr

<https://www.gradska-kavana-lovac.eu>

Pizzeria Trattoria Rossa

Glavna ul. 41, 40323, Prelog
+385 95 238 2175

<https://www.facebook.com/trattoriarossa>



Restaurants (2/2)

Restoran Prepelica

Offer of local dishes and daily lunch specials,
possibility of hosting celebrations.

Otok 2, 40323, Prelog

+385 98 393 001

restoranprepelica@gmail.com

<https://www.facebook.com/RestoranPrepelica>

Marina Prelog

Fish dishes, grilled specialties.

+385 99 643 5810

<https://marinaprelog.hr>

Street food kod Antiše

Fast food, only delivery/take-out.

Glavna ul. 29, 40323, Prelog

+385 40 602 042

<https://www.facebook.com/profile.php?id=100089285572063>



OPGs (Family Farms)

<https://www.tz-prelog.hr/en/opg-ovi-i-proizvodaci/>

OPG Zadravec

+385 98 178 2368

OPG Mario Patafta

+385 91 494 682

OPG Jasmina Malek Križanec

+385 95 806 3658

The Association of Beekeepers “Nektar”

<https://www.nektar-prelog.hr/>



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